

COMPETENCIES

With our knowledge built up from many years of dealing with all aspects of Corporate Communications, we create for our customers, a clear profile of your market and concentrate on the key ingredients required to develop a unique blend of communications solutions which will achieve your strategic goals.

|| Public Relations

bizzkom translates business ideas into clear messages and ensures that the right information arrives at the right time with selected target-groups.

Our services:

- PR-plans/programmes
- Media campaigns
- Public relations projects
- Press conferences
- Press files/cuttings
- Brochures
- Corporate videos
- Customer- /internal Newspaper
- Sponsorship
- Advertorials
- Speeches and lectures
- Lobbying

|| Investor Relations

bizzkom positions shares as a saleable product for investors through strategic communications with the Financial Community.

Our services:

- Strategy consultation
- Listings
- Financial announcements
- Business reports
- Investor Relations

|| Advertising

bizzkom takes ideas and creates pictures which reach the minds of your customers and stick there

Our services:

- Announcements
- Screen advertising
- Websites
- Brochures/leaflets/catalogues
- Flyers
- Internal newspapers (in-house-magazines)
- Posters
- Product packaging

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|| Events

bizzkom creates enterprise messages through creative events which are memorable and create customer loyalty.

Our services:

- Trade fairs
- Road Shows
- Functions
- Incentives

|| Training

bizzkom training delivers the ability to persuade other people your own point of view through the correct form of communication.

Our services:

- Rhetoric and speech training